

OCT 13 '95 03:26PM PM EVENT MARKETING

P.1

**GMR**  
MARKETING

Gary M. Reynolds &amp; Associates, Inc.

Parliament Party Zone Phone Greeting

(Music- Hip/Alternative sounding rock)

Welcome Announcement (:10 seconds) - Well done! You've reached the Parliament Party Zone Hotline. (SFX - Old fashioned phone ringing). So you've got your free long distance calling time! In a second, I'll tell you what else that ~~late~~ <sup>star</sup> ~~VIP~~ <sup>card</sup> card can get you!

Promotional Announcement (:30 seconds) - Hey you're a Party Zone VIP! That means you get 15% off (SFX - waverunner) Jet-Ski and Parasail rides plus ~~MEGA~~ <sup>the</sup> discounts at South Beach's HOTTEST clubs. (SFX - party) All because of that cool ~~little card~~ <sup>card</sup> and remember, there's no limit to the number of cards you and your friends can get. (All music and SFX stop suddenly) But you can only get your VIP cards in the PARTY ZONE. (Echo SFX on "party zone") <sup>must be a smoker 21 or older and</sup>

(All music and party SFX resume) So look for the Party Patrol on Friday nights at ~~Amnesia~~ <sup>Amnesia</sup> from 10 til 2am, Saturdays at The Clevelander from 3 til 7 and at Glam Slam from 10 til 2am; and Sundays at The Clevelander from 3 til 7pm. <sup>will be at Amnesia</sup>

(SFX - tone dialing) So have a nice free long distance chat (SFX - Phone Hang up) and afterwards, we'll see you in the ~~PARTY ZONE~~ <sup>Party Zone</sup>. (Echo SFX on "party zone")

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On 10/13/95

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16555 West Bluemound Road, Suite 250 Brookfield, WI 53005  
414.786.7600 / 414.786.0697